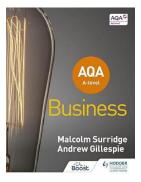
Business Reading List

Essential textbook

It is essential that you have an A Level Business textbook. This can be kept at home and will aid your revision and reading. AQA release new editions each year and the current textbook available which combines Year 1 and Year 2 content is:

AQA A-level Business (Surridge and Gillespie)



E-Books

We will make an electronic version of both Year 1 and Year 2 textbooks available to you via TEAMs, these can be used when using your SMART phones to access content material. The current E-books available on TEAMs are:



Up to date reading

Regular coverage of Business issues appears in broadsheet newspapers such as The Times, The Independent, Financial Times and The Guardian. The Sunday Times has a Business supplement that can be especially useful as a weekly overview of current business news, with many articles that link to topics covered in the course. The BBC News website is also an excellent source of relevant contemporary articles that can be found by searching via specific topics. Tutor2u is very good at selecting relevant business news articles and linking it to topic areas, these are updated regularly on the blog.

- Business BBC News
- Companies | Financial Times (ft.com)
- The Economist | World News, Economics, Politics, Business & Finance
- Latest financial, market & economic news and analysis | Business | The Guardian
- Business: News, comments & analysis The Telegraph
- Blog | Business | tutor2u
- Bloomberg Markets Bloomberg
- Yahoo Finance stock market live, quotes, business & finance news
- The Wall Street Journal Breaking News, Business, Financial & Economic News, World News and Video (wsj.com)

Business Blogs

The Business Blogs Hub, <u>BusinessBlogs | Best business blogs and articles (businessblogshub.com)</u>, is excellent for shorter reading on a huge range of business topics such as recruitment, empowering employees, improving productivity, managing finances and even how to start your own small business. Just search a topic you are interested in.

Documentaries and TV programmes

Dragons Den – BBC Two



- M&S v Waitrose: Which Is Better Value? Channel 5
- Aldi v Lidl: Supermarket Wars Channel 5
- British Airways 24/7: Access All Areas Channel 5
- Inside Asda: Bigger, Better Cheaper? Channel 5

5

- Inside DHL: The World's Biggest Delivery Company Channel 5
- Inside Tesco: Britain's Biggest Supermarket Channel 5
- Inside Harrods: The World's Most Famous Department Store Channel 5
- Inside Nandos: A Peri-Peri Big Success Story Channel 5
- Inside Cadbury Channel 5
- Premier Inn: Britain's Biggest Budget Hotel Channel 5



- Ryanair: Britain's Most Hated Airline Channel 5
- Secrets of McDonalds: 100 Billion Dollar Burger Channel 5
- Secrets of the Kellogg's Factory Channel 5
- Sports Direct: Secrets Of The Mega Sports Factory Channel 5
- World's Most Luxurious Cars/Homes/Hotels/Trains Channel 5
- Heathrow: Britain's Busiest Airport ITV



- Martin Lewis Money Show ITV
- Player Made in Britain ITV
 - Panorama: Amazon: What They Know About Us BBC
 - Panorama: How To Save The High Street BBC
 - Panorama: Can We Trust Huawei BBC
 - Question Time BBC

Podcasts

- The Diary of a CEO
- The Bottom Line
- PwC's Economics in Business
- Rich Dad Radio Show
- Money Guy Show
- Freakonomics Radio
- Planet Money
- World Business Report
- Yeukai Business Show

<u>Films</u>

- The Social Network
- The Big Short
- Moneyball
- The Intern
- Wall Street
- Inside Job
- A Beautiful Mind
- Enron The Smartest Guys In The Room
- The Founder (Story behind the growth of McDonalds)

Business Wider Reading List

Books: How I Made It: 40 Successful Entrepreneurs Reveal How They Made Millions - Rachel Bridge. An essential read for anyone that is thinking about starting their own business. Successful Entrepreneurs are interviewed about how the spotted a gap in a market, and developed a USP. The

Tipping Point: How Little Things Can Make a Big Difference - Malcolm Gladwell. A very readable and fascinating book, which investigates the reason's products become market leaders.

The Google Story - David A. Vise An interesting investigation into the culture at Google, includes insights into the four-day working week and soft management styles. Are these the things that made Google the world's number one search engine?

Quiet leadership – Carlo Ancelotti Carlo Ancelotti is one of the greatest managers of all time, with five Champions League titles to his name. Yet, this approach could not be further from the aggressive theatricals favoured by many of his rivals. His understated leadership style has earned him the fierce loyalty of players like David Beckham and Cristiano Ronaldo.

The Toyota Way: 14 Management Principles from the World's Greatest Manufacturer - Jeffrey Liker This book covers Japanese Management Techniques such as Kaizen and TQM that you will study in Unit 2 Operations Management.

Business Stripped Bare: Adventures of a Global Entrepreneur - Sir Richard Branson The autobiography of Britain's most famous entrepreneur.

Shoe Dog: A memoir by the Creator of NIKE – Phil Knight Shoe Dog is a memoir by Nike co-founder Phil Knight. The memoir chronicles the history of Nike from its early struggles to its evolution into one of the worlds most recognised and profitable companies.

Lean in: Women, Work and the Will to lead – Nell Scovell and Sheryl Sandberg Sheryl. Sandberg is chief operating officer of Facebook draws on her own experiences of working in some of the world's most successful businesses.

The Intelligent Investor - Benjamin Graham. The classic book on stock market investment, as recommended by Warren Buffet.

No Logo - Naomi Klein. Klein investigates the negative side to marketing and globalisation.

Strong Woman: The Truth About Getting To The Top - Karren Brady An inspiring and real look at work life, Karen Brady defies convention as a directional business women in a male industry. This is the truth about how she does it, her drive and her skills – it offers brilliant advice on how you can do it too.

Amazon: How the World's Most Relentless Retailer Will Continue to Revolutionize Commerce – Natalie Berg and Miyah Knights What is the secret to Amazon's success? What does the ecommerce giant have in store for the future? Explore the disruptive new retail strategies of the world's most relentless retailer and gain valuable lessons that can be applied to any business in the e-commerce sector.

Jo Malone: My Story Jo Malone is the inspirational British businesswoman responsible for creating her globally renowned beauty business.

Websites

- https://www.tutor2u.net/business
- https://www.s-cool.co.uk/a-level/business-studies
- https://businesscasestudies.co.uk/
- https://www.bbc.co.uk/news/business
- https://www.theguardian.com/uk/business
- Bizconsesh YouTube
- TakingTheBiz YouTube
- Home BBC Bitesize
- Free Homework & Revision for A Level, GCSE, KS3 & KS2 (senecalearning.com)
- Graham Stephan YouTube
- The Financial Diet YouTube
- Behind the Brand YouTube
- TED YouTube
- Noah Kagan YouTube

Useful revision guides

- ✓ AS and A-Level Business: AQA Complete Revision & Practice for exams in 2024 (with Online Edition)
- ✓ My Revision Notes: AQA A-level Business: Third Edition
- ✓ Aiming for an A in A-level Business
- ✓ Need to Know: AQA A-level Business
- ✓ Essential Maths Skills for AS/A Level Business

Business and Accounting Workbooks and Resources (hoddereducation.co.uk)