



Beths Grammar School

an 11 – 18 selective school with academy status

Headteacher: Mr R J Blyhton

Tuesday 18 November 2025

Dear Parent / Guardian,

In keeping with our commitment to provide students with outstanding careers guidance and tailored support, we use Unifrog; an award-winning, online careers platform. All students in Year 12 now have access to this excellent website.

Unifrog is designed to support learners in making informed decisions about their futures, with a range of tools that are suitable for all year groups. Each student has their own account that provides a range of information related to their interests and aspirations.

Key features of the platform for students include:

- Psychometric testing quizzes
- Career and subject exploration
- Webinars and interactive short courses
- Self-reflection and portfolio building tools

Specifically of interest to Sixth Form students are the following features:

- Search tools for live apprenticeship and employer opportunities, and university courses
- Apprenticeship search tool – find and compare apprenticeships
- CV / résumé builder – prepare applications for jobs or placements
- Talent pool – Students can show off their strengths to employers and universities, who can then share things like university programmes, bursaries, and internships with them.
- University search tools for **Europe, Asia, the UK, the US, and more**
- Application and essay-building tools

Students can access the Unifrog platform at www.unifrog.org using their school email. Any students who are having difficulty accessing Unifrog should speak with the Careers Team.

For more information, go to www.unifrog.org or [contact the Careers Team](#).

We hope that all students enjoy using Unifrog.

Yours faithfully,

Mrs Blyhton
Careers Lead

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